

# JOHN STAVOLA

## 01 THE SETTING

- » **Orbit Design**  
*Art Director / Senior Designer*  
2002-Current
- » **WebPort, Inc.**  
*Visual Designer*
- » **Signal Graphics**  
*Print Designer*
- » **Cherry Creek Times**  
*Print Designer*

 **Colorado State University**  
*BFA Degree in Art / Graphic Design*

## 02 THE EXPERIENCE

- » **Art Direction:** Collaborate with designers, copywriters and developers to help elevate design solutions. Present comps to stakeholders & gather feedback. Coordinate with 3rd party vendors, freelance designers & developers.
- » **Digital Design:** Wireframe, prototype & design pixel-perfect UI for websites, apps, and digital ads. Coordinate with developers to ensure design & code play nice for a great user experience. Assist in troubleshooting HTML/CSS and usability issues.
- » **Print Design:** Concept, design and produce press-ready art for corporate identities, signage, brochures, display ads, packaging, trade show displays, vehicle graphics ... you name it, I've probably designed it. And if I haven't, I love designing something new.
- » **Motion Design:** Storyboard, design and produce motion graphics and animations for websites, digital ads and explainer videos.
- » **Management:** Assist in day to day operations of the design studio. Employee management, financial decision making, input in company business strategy development and improvements.

## 03 MAD SKILLS




- » Skilled with typography, color & composition
- » Solid WordPress Knowledge
- » Experience hand coding HTML/CSS
- » Knowledgeable in UX design best practices
- » HTML email campaign proficiency
- » Great verbal and written communicator
- » Good understanding of social media platforms
- » Proficient in Microsoft Office Products

## 04 BUT WAIT, THERE'S MORE...

- » I always over deliver... it's not in my nature to settle with "ok"
- » Am comfortable giving honest feedback and taking criticism
- » Always am on the lookout for ways to improve the process, the product or the company (and myself)
- » I have a long standing history and good rapport with many clients and vendors
- » Will play the didgeridoo upon request!

## GET IN TOUCH

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